

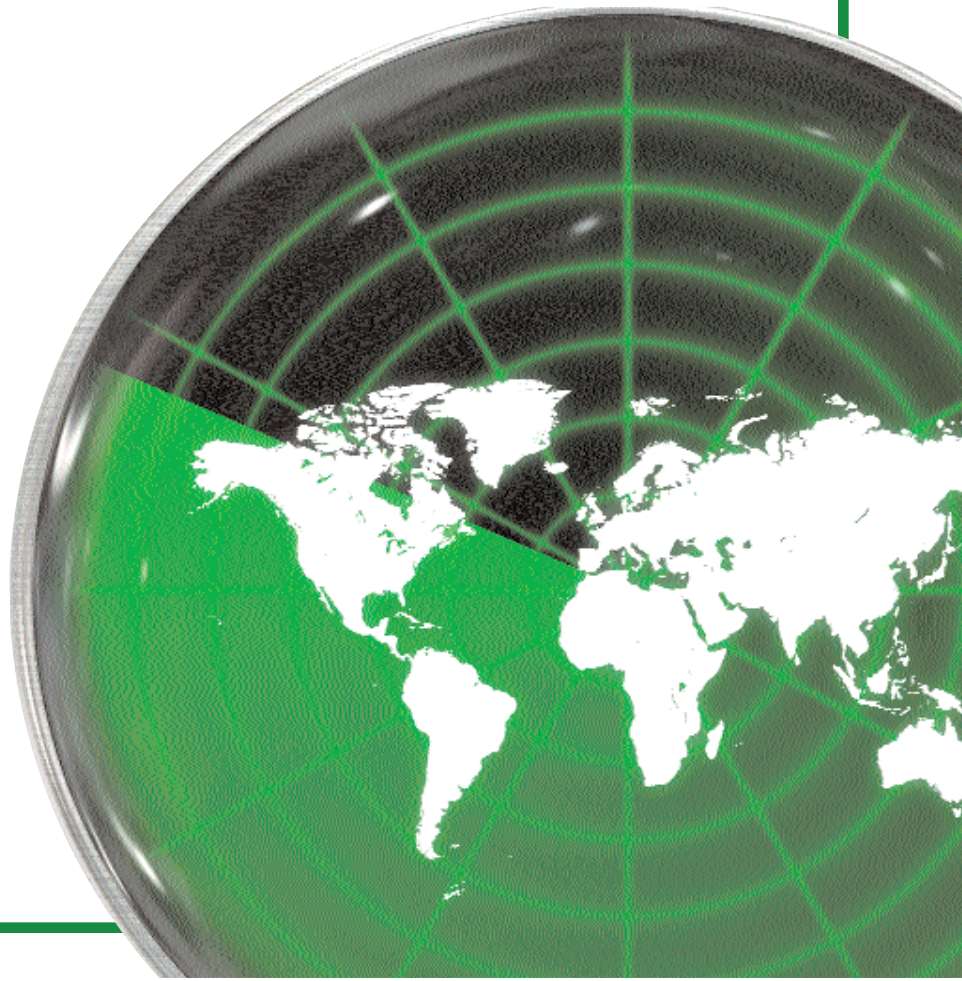
Call for Exhibitors

NYS Cyber Security Conference & Academic Symposium

Co-hosted by
**NYS Office of Cyber Security &
Critical Infrastructure Coordination**



**June
3 - 4,
2009**



CALL FOR EXHIBITORS

WHAT IS THE CYBER SECURITY CONFERENCE?

This June marks the 12th Annual New York State Cyber Security Conference, co-sponsored by the NYS Office of Cyber Security and Critical Infrastructure Coordination (CSCIC) and the University at Albany's School of Business and College of Computing and Information. Recognized as the premier New York State conference on cyber security, our attendance has increased five-fold since the conference inception now educating 1,000+!

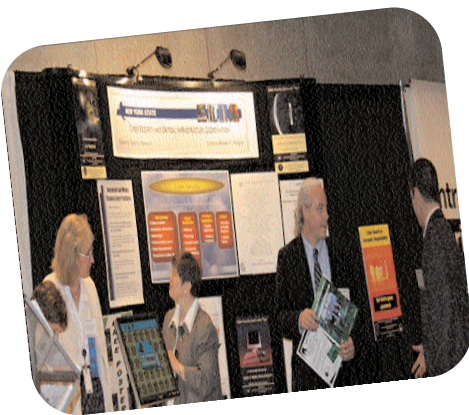
CSCIC's experience with leading and coordinating New York State's cyber security efforts and the University's academic excellence in information assurance combine to make this a must-attend event. Read on to see how you can participate as an exhibitor in the success of Conference '09!

WHO SHOULD EXHIBIT?

Any company with a product and/or service that meets any of the following conference goals:*

- ◆ Educate the community about protecting information
- ◆ Increase awareness about cyber security threats and risks
- ◆ Sharpen technical staff skills
- ◆ Strengthen cyber security professional's knowledge
- ◆ Present cutting edge information in the cyber security field
- ◆ Ensure that participants leave the event with practical information that can be applied directly to their specific cyber security environment

*CSCIC reserves the right to refuse an organization's Contract for Exhibit Space



CALL FOR EXHIBITORS

WHO ARE THE CONFERENCE ATTENDEES?

- ◆ Government, Academia, Private Business and Nonprofit Organizations
- ◆ Those seeking Continuing Legal and Professional Education (CLE, CPE)
- ◆ Business Managers
- ◆ Computer Forensic Specialists
- ◆ Lawyers
- ◆ Information Security Officers
- ◆ Educators
- ◆ Executives/CIOs
- ◆ IT Directors
- ◆ Law Enforcement Personnel
- ◆ Programmers
- ◆ Network Administrators
- ◆ System Administrators
- ◆ Project Managers
- ◆ Security Auditors
- ◆ Security Systems Administrators
- ◆ Web Developers
- ◆ Programmers
- ◆ Security Auditors



WHAT'S INCLUDED WITH DISPLAY SPACE FOR JUNE 3 & 4?

- ◆ One (1) carpeted 8' deep x 10' wide booth draped to 8' on the back wall and 3' on the sides.
- ◆ One (1) 7" x 44" single line identification sign
- ◆ Dedicated Internet Service Connection
- ◆ One (1) 110v electrical connection (Note: exhibits requiring 220v will be placed by show management)
- ◆ Five (5) complimentary badges for conference entry and session attendance for booth personnel
- ◆ 24-hour security

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HOW DO I RESERVE SPACE?

- ◆ Complete the application and return by April 27, 2009 to secure your space and number of booths

HOW MUCH WILL IT COST?

- ◆ Space is available on a first-come, first-served basis.
- ◆ Each 8' x 10' display space is at a cost of \$2,000
- ◆ End placement is at an additional cost of \$100

WHAT DO I SEND IN?

- ◆ Completed application-
Shortly after, you will receive an exhibitor's package which will include a contract and payment information

SHOW SCHEDULE

- ◆ Exhibitor Move In: Tuesday, June 2, 2009 / 9 am - 2 pm
- ◆ Exhibit Area Hours: Wednesday, June 3, 2009 / 7 am - 5:30 pm
Thursday, June 4, 2009 / 7 am - 4 pm
- ◆ Exhibitor Move Out: Thursday, June 4, 2009 / 4 pm - 7 pm



QUESTIONS? CONTACT:

- ◆ Brigitte Connors, Email: bconnors@meetingie.com Ph: **(518) 280-8937**
or Linda Nelson, Email: Lnelson@nycap.rr.com Ph: **(518) 374-8190**

CALL FOR EXHIBITORS

Application Form

NYS Cyber Security Conference
&
Academic Symposium

Co-hosted by
NYS Office of Cyber Security &
Critical Infrastructure Coordination
June 2-4, 2009

THE NEXT STEPS:

Once this registration form is turned in, you are officially an exhibitor! You will also be on the list to receive any and all information that comes out about the conference.

Booth Space - The date and time of submission will be recorded and booth space is assigned on a first come, first-served basis.

Exhibitor Kit - You will automatically receive your exhibitor kit in the mail. In addition to the decorating company's required information, you will also need to sign and submit a completed contract and return a product/service description to the address below.

1. Company Information:

Company: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone No.: _____ Fax No.: _____
E-mail: _____ Website: _____

2. The total number of booths we request is/are _____
3. We will exhibit the following kinds of products/equipment/services _____

4. If possible, we would like to be grouped with (other exhibitor names) _____

5. If possible, we would NOT like to be located adjacent to or directly across from _____

Please feel free to contact the Exhibit Manager (information below) with any questions or concerns you may have.

Return this registration to: Linda Nelson, 1055 Lamplighter Road, Niskayuna, NY 12309
email: Lnelson@nycap.rr.com
phone: (518) 374-8190 fax: (518) 374-8140

Floor Plan

Located at Base of Egg

